



SORA Board Meeting Minutes August 2022
 Tuesday, August 2, 2022 2:30 PM - 3:30 PM (EST)

Board Roll Call:

Bolded names in attendance

Region 1: Amanda Clark (CT)	Region 8: Chuck Cousino (CO)
Region 2: Stephen Marshall (NY)	Region 9: <i>Treasurer:</i> Michael Broussard (NM)
Region 3: <i>President Elect:</i> Travis Sterner (MD)	Region 10: Jeremy Simmons (WA)
Region 4: <i>Past President:</i> Chris Edwards (KY)	Tribal: Michael Bolt (NC Cherokee)
Region 5: Mike Mettler (IN)	Canadian Provinces: Derek Smith (Manitoba)
Region 6: Secretary: Matt Pace (OK)	At Large: <i>President:</i> Marcia Degen (VA)
Region 7: Eric Folks (MO)	Eric Casey: Executive Director

Invited Guests: Dick Bachelder (COI Rep.), **Sheryl Ervin (COI Rep. back-up)**, Ann D’Alfonso (website), **Dave Cotton (membership)**, Dale Ladoceur

1. Approval of meeting agenda

Motion to approve meeting agenda: Chuck C.; 2nd: Chris E.; voice vote;

Motion approved

2. Approval of meeting minutes July 2022.

Motion to approved July minutes with the change mentioned (add “minutes” to the heading”): Chuck C.; 2nd: Travis S.; voice vote;

Motion approved

3. Executive Committee Reports

- a. President’s report: (Marcia)

- i. Travis sent Septic Smart Week Social Media Guide

Thank you to Travis

- ii. Survey from EPA (see end of agenda for questions)

This is related to SepticSmart week; however, it may not be useful being sent from SORA; SORA provides information to membership.



b. Treasurer's Report: (Michael)

i. Invoice status

Approximately \$7,225 in receivables; four COIs have not paid

ii. Current: Savings: **\$23,000** Checking: **\$18,051**

c. Secretary's Report (Matt):

Several modifications, additions, and deletions to listserv

d. Executive Director's Report (Eric C):

Working on reception logistics and conference registration for the upcoming annual conference; registration is now open for the Mega Conference; NOWRA is offering a reduced registration rate of \$95 per person for up to two individuals per state;

Eric C. has reached out to Ann D for posting information on website; will be scheduling a meeting with the individual that does coding; Eric has also gone through the SORA website; potential updates sent to Chuck C., Marcia D., and Ann D.

4. Standing Committee Reports:

a. Membership (Dave);

Experienced some issue with the Google drive password, but has since figured it out; not received any new membership applications since May.

b. Conference Planning (Chuck);

Chuck C. turned over the planning responsibilities to Eric C.; Eric also mentioned that a code is available for the discounted rate and should send an eblast to membership through the listserv.

c. Strategic Planning (Travis):

i. Survey:

Travis S. reported that a meeting has been scheduled and will be making potential updates then.

ii. Follow up on discussion of product reviews.

1. Eric Folks and Michael Broussard members
2. Michael to develop proposal
3. Outreach to COIs to see what would be helpful



These items will be moved to “Old Business” for the next meeting

5. COI Report (Dick);
6. Ad hoc Committee Reports:
 - a. Website (Ann/Eric):
See Eric’s information above
 - b. Retirees (Vacant);
No report
 - c. Policy (Chuck):
No report
7. Old Business:
 - a. First Internet to be new bank. Status: quick call needed with Amanda, Michael, Travis, and Marcia to do – checking on merchant fees
Need to arrange a call; Marcia D. sent a GoTo Meeting request
 - b. Update of regional listings for SORA website (Michael B)
Michael mentioned that it would be useful to have an active/inactive report or list of members;
 - c. Newsletter(Eric C) Michael Broussard and Mike Mettler volunteered; COULD USE ADDITIONAL HELP
Not started yet
 - d. White Paper: Amanda Clark (any follow up?)
 - e. Mary Clark Request for prize money funding: *Hi Marcia, I'm writing you with my SORA member hat on to ask if SORA would consider sponsoring prizes for EPA's photo/media challenge. EPA nor MDB can do it, so I wondered if SORA might offer modest prizes. My thought was to buy gift cards to the Smithsonian Museum; 1st prize \$100; 2nd prize \$50; 3rd and special mention both for \$25 which is \$200 total. If you and the Board approve this request, please let Heidi, Zach and Ryan know directly.*

Details on photo content sent separately.



Even though this is not limited to only students, the Board determined that it would still be worth supporting and getting access to use photos. Marcia to inquire with EPA about how to fund;

Motion for SORA to fund \$200 total towards prize money for EPA's photo/media challenge: Stephen M.; 2nd : Michael Broussard; voice vote;

Motion approved.

8. New Business:

- a. NOWRA conference attendance (Marcia)

9. Action Items:

- a. From February: Dave – write up the process for accepting applications from the website and moving through invoicing and adding to list serve

10. Adjourn

Meeting adjourned

Meeting Dates for 2022 (First Tuesday of each month): All meetings will start at 2:30 P.M. EST.

January 4	July 5
February 1	August 2
March 1	September 6
April 5	October 4? (Annual Meeting to coincide with National conference)
May 3	November 8 (Election Day)
June 7	December 6



SepticSmart Week Partner Activities | 10-Year Anniversary SepticSmart 10-Year Partner Accomplishments

Question Title

1. Please provide a notable accomplishment(s) that your organization has completed during SepticSmart Week over the past 10 years. This can be in the form of proclamations, trainings, media promotion, outreach events, or other methods of information dissemination.

Question Title

2. Can you confirm the number of proclamations your organization has issued since 2012?

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Question Title

3. Over the years, has your organization worked with a local/county/state government entity to have a proclamation signed? If so, please provide details of your involvement.

4. If you are a service provider or if you work with a service provider, does your organization see an impact during SepticSmart Week (e.g. an increase in service calls)? Do you have any information on this impact?

Question Title

5. Are there any quotes that you would like to share on the value of SSW that provides a benefit to your organization and/or the community that you work with.